

EIGHT BUCK PROFIT BOOSTERS

AFFORDABLE

BUSINESS BUILDING IDEAS FOR TRAVEL AGENTS



Quick and easy to read and implement. All twenty e-Booklets offer the latest in ideas for building your agency business whether you are bricks and mortar or home based.

THE LIST OF IDEA e-BOOKLETS

1. Using Your Agency Window	11. E-Mail Marketing
2. Add-On Selling	12. Niche Markets
3. Asking for Referrals	13. Direct Mail
4. Selling Travel Insurance	14. Anniversary Marketing
5. Group Travel	15. Wedding and Honeymoons
6. Meetings and Incentives	16. Getting a Return on Fam Trips
7. Using Outside Sales Associates	17. Using Supplier Promotional Items
8. Winning Small Corporate Accounts	18. Cruise Nights and Other Events
9. Advertising Pros and Cons	19. How To Use Your Business Card
10. Make your Website Work for you	20. Writing Winning Press releases

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